

OCEANWORKS PRODUCTIONS—“*Building Community through Live Music Productions*”

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OBJECTIVE

To build and support new and ongoing traditions of concerts and special events that energize local communities while promoting and publicizing the sponsoring organization.

PROFILE

- Professional event producers specializing in producing live music events and concert series for municipalities, universities and other organizations. Currently producing over 80 events per year.
- Originators and producers of the “Community Concert Series”—an indoor, ticketed concert series that ran for 30 years in various communities throughout Contra Costa County
- Widely acclaimed for bringing an eclectic mix of regional, national and international artists to suburban audiences
- Jim Ocean recognized in 2002 for Lifetime Achievement in Cultural Arts by the Contra Costa County Arts and Culture Commission and the California State Assembly and Senate
- Company has been featured in many media sources such as the Contra Costa Times “Time Out” section, S.F. Chronicle, Diablo Magazine, Black Diamond Living, the Oakland Tribune and the East Bay Express

QUALIFICATION SUMMARY

- 30 years of experience producing and facilitating quality, well attended live music events. Skilled in creating events where all generations come together to enjoy top-notch music with great sound in friendly environments.
- In-depth knowledge of all aspects of concert production and promotion from event design, booking services, technical considerations, box office, marketing and promotion, media relations to day-of-event facilitation. Excellent, proven organizational abilities, communication and community building skills.
- Skilled in working effectively with diverse groups at all organizational levels to achieve common objectives

SERVICES PROVIDED

- Event Consultation
 - Concept, Planning, Scope, Budgeting, Sponsorship procurement as needed and desired
 - Optional Adjunct Elements—catering, raffles, silent auctions, etc.
- Booking Services
 - Professional, reliable, cost-efficient band(s) selected for venue appropriateness and desired demographic
 - Management of artist contracts and all logistics in advance of the concert
- Publicity
 - Preparation and dissemination of press releases to relevant media sources
 - Cross promotion on Community Concerts website and flyer distribution at our other regional events
 - Inclusion in monthly e-newsletter and weekly bulletin distributed to OceanWorks' e-mail list
- Contracting and coordination of all sound, lighting and other technical needs
- Contracting and coordination of all event staff
- Coordination of Artist Special Needs
 - Back line when needed
 - Misc. as required
- Day of Event Management
 - Public relations
 - MC Services
 - Stage management
 - Band hospitality
 - Management of event staff

PROFESSIONAL EXPERIENCE

Current Projects

- 23rd Annual Music at Noon Series at Todos Santos Plaza in Downtown Concord (1988-2011)
- 9th Annual Summertime at the Maritime Series at the California Maritime Academy in Vallejo (2003-2011)
- 23rd Annual Halloween Day Parade at Todos Santos Plaza in Downtown Concord (1988-2011)
- 6th Annual Old Grove Festival at the Forest Theatre in Armstrong Woods State Reserve (2006-2011)
- 5th Annual OktoberFest at Todos Santos Plaza in Downtown Concord (2007-2011)
- 3rd Annual Sugartown Street Faire and Festival in Downtown Crockett (2009-2011)

Past Projects

- Community Concerts Series (1979-2009)
- Concert in the Hills Series at Cal State East Bay, Concord Campus (2000-2007)
- 21st Annual Fall Fest in Concord (2004)
- Delta Blues Festival in Antioch (2000 and 2001)
- Martinez First Night (2001)
- Rock the Creek Teen Music Series in Walnut Creek (2001)
- Bay Area Kid Fest in Concord (1990-1998)
- Festival Del Arroyo in Livermore (1997-2000)

Sampling of Artists and Bands that OceanWorks Productions has presented

Al Stewart	Bud E Luv	Carlos Reyes	Jorge Santana
CoCo Montoya	Dan Hicks	Los Pinguos	Don Neely and RSJO
David Grisman	Dr. Loco	Earl Thomas	Caravan Stage Company
Claudia Villela	Pete Escovedo	Salvador Santana	Machete Ensemble
Gospel Hummingbirds	Jackie Greene	Jesse Colin Young	La Catrina String Quartet
Gene Parsons	John McCutcheon	John Sebastian	John Santos
Cascadia de Flores	Joyce Cooling	Kingston Trio	Lavay Smith
Laurence Juber	Orestes Vilato	Laurie Lewis	The Limelickers
Los Cenzontles	Maria Muldaur	Michael Hedges	John McEuen
Nina Gerber	Norton Buffalo	Mariachi Mexicanissimo	The Persuasions
Richie Havens	Roy Rogers	Shana Morrison	Mariachi Ortega
Incendio	Tom Rigney	Tommy Castro Band	San Francisco Mime Troupe

REFERENCES

Florence Weiss--Downtown Coordinator for City of Concord
Re: Music at Noon Series, Music and Market Series, Special Events at Todos Santos Plaza
(925) 671-3403 or fweiss@ci.concord.ca.us

Virginia Thomas--President of Todos Santos Business Association
Re: Festival productions services for Concord's OktoberFest
(925) 521-9922 or vthomas@snbank.com

Rick Carraher--Executive Director/Theater Manager
Re: Community Concerts at El Campanil Theatre
(925) 584-6244 or elcampanil@comcast.net

Dianne Rawicz--Executive Director of Cal Maritime Services
Re: Summertime at the Maritime Series at Cal Maritime in Vallejo
(707) 654-1039 or drawicz@csum.edu

Aimee Lohr--Director of Community Affairs/Public Relations
Re: Sugartown Street Fair in downtown Crockett
(510) 245-5130 or aimee.lohr@conocophillips.com

Cathy Colman--SRVHS Wolf-Tones (Parent Booster Organization for Instrumental Music Program at school)
Re: Benefit Concerts for San Ramon Valley High School Instrumental Music Programs
(925) 820-0614 or colman5@pacbell.net

Michele Luna--Executive Director of Stewards of the Coast and Redwoods
Re: Old Grove Festival at Armstrong Woods State Reserve
(707) 869-9177 or mluna@mcn.org