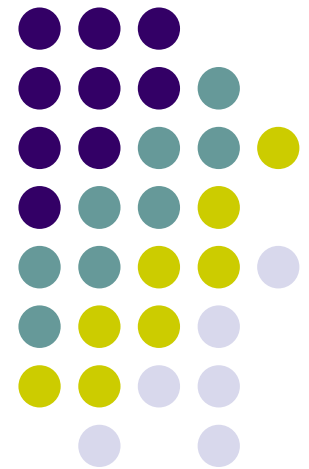


The Digital Safari

Training Our Next-Generation Innovators & Entrepreneurs



presented by
Mark Westwind, MPA
Digital Safari Academy
Mt. Diablo High School
Concord, CA





Educational Challenges

- **Challenge: Engaging Today's Youth**
 - High drop-out rates
 - Anti-social/criminal behavior
 - Lacking critical job skills
 - Lacking direction and goals
- **What Works?**
 - Project-based learning
 - Real-world relevance
 - Creativity and innovation
 - Working in teams
 - Competition



The Digital Safari Academy @ Mt. Diablo High School

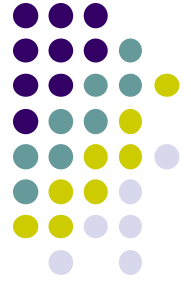


A California Partnership Career Academy

- **Focus: multimedia & design**
- **Students: 90% at-risk**
- **Format: project-based learning**
- **A track record of success**
- **18 statewide design awards**



Digital Safari Model™



A Proven Model for Academies:

- Clear core values
- Emphasis on innovation
- High expectations
- Dynamic learning environment
- Tracking toward college and career



Innovation Project Model™



A Powerful Project-based Learning Framework:

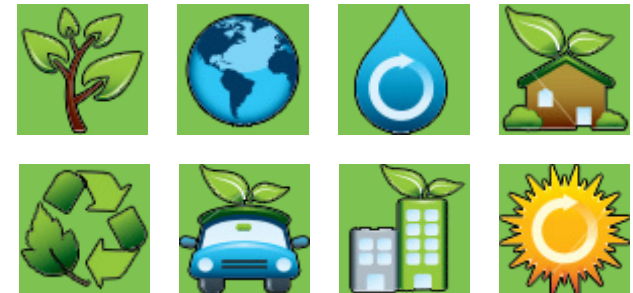
- **Works with At-risk Youth**
 - Increases engagement, improves quality of work
 - Decreases behavior issues, lowers drop-out rate
 - Fosters interest in science and math
- **Prepares Youth for Global Careers**
 - Encourages creativity, teamwork, confidence
 - Bridges the business/education gap
 - Trains our next generation workforce





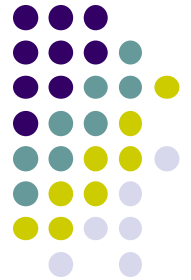
Example: GreenBizz Project

- Form a high-tech start-up company
- Create an innovative “green” product
 - Clean Tech, Renewable Energy
 - Green Building
 - Waste Reuse, Reduction, Recycling
 - Medical & Safety Devices
 - Sustainable Consumer Products
- “Beyond-the-edge” technology is allowed
- Follow the “Silicon Valley path” to raise \$5-10 million in “virtual venture capital”



The Silicon Valley Path ...

- Company formation and identity
- Prototype product development
- Friends and family financing
- Real-world market research
- Business plan & presentation
- Marketing at a tech fair
- Making pitches to investors



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Mentors Bridge the Business/Education Gap



- Business execs advise student companies
- Providing positive adult role models
- Expanding the classroom knowledgebase
- Inspiring students to do their best
- Creating valuable career relationships



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MBA Quality Work



echelon inc.
Anything is possible.

2006 Digital Safari eBizz Competition



CEO - Wei Zhong'Yeh, CTO - John Pham, Marketing Director - Cosmas Njunge
http://digitalsafari.org/ebizz2006/echelon • 1(888)555-1234



THE VITAL WATCH® SYSTEM

Product Description:
The Vital Watch is a revolutionary new product designed to give freedom to the elderly and people at risk with medical conditions such as diabetes and heart related problems. It can test and keep track of your blood pressure, body temperature, and blood glucose levels. If it senses any alarming changes, it can automatically contact emergency medical services via satellite and provide the EMTs with all your vital medical history and information. In order to insure you receive the right help quickly and efficiently.

Key Features:

- Accutech Membrane Technology™ keeps track of blood pressure and body temperature without interference from outside factors such as atmospheric temperature and vibration.
- Unit comes with optical blood glucose tester for diabetics which allows for a quick accurate reading with just one drop.
- Ram memory holds vital information contacts on the unit itself.
- If a drastic change in any of the vital signs operator who calls contact help and is fully activated.
- Works anywhere in the United States the helpful staff can provide all vital information of a medical emergency.
- A brightly lit color LED display makes the batteries provide dependable charge in under 6 hours.

WHAT IS THE VITAL WATCH?

VITAL WATCH

SPEAKER
BODY TEMP.
HEART RATE
EMERGENCY BUTTONS
VOICE OUTPUT ICON
ALARM
MICROPHONE

Instant access to current blood pressure and body temperature

COMPANY DESCRIPTION

Background
Immunity Technologies is the sole provider of the revolutionary product Epi-Cure. Established in Emeryville, California in 2016, Immunity Technologies began with only three executives. Currently, Immunity Technologies is primed with a clinical staff of approximately a hundred personnel consisting of registered nurses, physicians, medical consultants, clinical lab scientists and technicians, biotechnologists, dietitians, nutritionists, health and fitness directors and instructors. Solely it is through our clinical staff's continued effort and support that our Epi-Cure members receive a high quality relationship with Epi-Cure.



Our Networking
Immunity Technologies also has extensive partnerships and endorsements from the American Medical Society (AMA), American Heart Association (AHA), American Diabetes Association (ADA), American Obesity Association (AOA), American Diabetes Association (ADA), 24 Hour Fitness, and Bally Total Fitness. Other business sponsors include Target, Walgreens and Long's Drugs. Significantly, Immunity Technologies and the Human Genome Project have recently developed a strong relationship in continued research. Immunity Technologies continues to be connected in the medical world to further advance the medical safety and security of the people. Enhancing healthy living and limiting health risk factors, we encourage those who want to share our goals in bringing happiness and providing new medical opportunities to join us because it's not just caring, it's Epi-Curing!



Our Product
With Epi-Cure and Epi-Curator we hope to improve the lives of many significantly people with diabetes, heart disease and obesity. Acknowledging the dynamics of the human body, Epi-Cure's personalized analysis of the DNA and blood content will enable our Epi-Cure members to specifically know what goes on in their body and the exact effects foods have on their body. Health will no longer be a topic of dread or worry because Epi-Cure and Epi-Curator provides health interaction and personalization through the convenience of local pharmacies and your home computer.



Audio Era
The future in audio technology

competitive analysis

	Bose® In-Ear Headphones	Sony® Stereo Bluetooth™ Headset	Apple iPod® Headphones	Audio Era FreePhone™
Outlasted square indicate a feature equal to or improved over the FreePhone™				
Price	\$100	\$100	\$30	\$50
Weight	0.6 oz	1.1 oz	0.4 oz	0.5 oz
Wire Length	4.1 ft	1 ft	4.5 ft	Wireless
Headphone Design	In-Ear Earbuds	In-Ear Earbuds	Over-Ear Earbuds	In-Ear Earbuds
Battery Life (Headphones)	None	11 Hours, Rechargeable	None	12 Hours, Rechargeable
Battery Life (Receiver)	None	None	None	12 Hours, Rechargeable
Bluetooth® Support	None	Included	None	Included
Wireless Range	None	30 ft	None	30 ft

	Legitech® FreePulse™ Wireless Headphones	Colo® Bluetooth Wireless Headphones	Audio Era FreePhone™
Outlasted square indicate a feature equal to or improved over the FreePhone™			
Price	\$100	\$60	\$50
Weight	2.1 oz	2.8 oz	0.5 oz
Wire Length	Wireless	Wireless	Wireless
Headphone Design	In-Ear Earbuds	Overhead Ear-cups	In-Ear Earbuds
Battery Life (Headphones)	11 Hours, Rechargeable	15 Hours, Rechargeable	12 Hours, Rechargeable
Battery Life (Receiver)	None	None	12 Hours, Rechargeable
Bluetooth® Support	Included	None	Included
Wireless Range	30 ft	30 ft	30 ft

November 2010



GreenBizz Project's Annual Competition

DIGITAL SAFARI INNOVATION FAIR 4th Annual!
BEYOND-THE-EDGE TECHNOLOGY AND NEXT GENERATION ENTREPRENEURS **2009**
An Interactive Showcase of Youthful Creativity
Thursday, January 15th, 2009
6:00 - 10:00 pm, Centre Concord
5298 Clayton Road, Concord - See website for map
Free! Open to the Public - No Registration Required
Beyond-the-Edge Technology Exposition
Digital Safari Business Plan Competition
Video Showcase & Innovation Awards

Presenting these 2009 GreenBizz Companies

AquaCleanse	Ocean Fuel
Ecoair	OmniFusion
EcoCommunities	Plan C
Electric Plug	ProTech Inc.
Extraordinary Elements	The Landfill Recovery Co.
Mother Earth Diapers	SolarGen Enterprises
Next Step Generators	Works Wonders

DIGITAL SAFARI INNOVATION AWARDS
\$2,000 in Scholarships for Innovation Fair Winners!
Inspiring Creativity, Recognizing Initiative, Rewarding Effort

www.innovationfair.org

Sponsored by



DIGITAL SAFARI INNOVATION FAIR
BEYOND THE EDGE TECHNOLOGY AND NEXT GENERATION ENTREPRENEURS
INNOVATION WITHOUT LIMITATION!
Presented by the **DIGITAL SAFARI INSTITUTE**
for Innovation in Education

An Interactive Showcase of Youthful Creativity

featuring

Beyond the Edge Technology Exposition

6:00 - 7:30 pm

You're an Investor - help select the Expo winners!
Get your "virtual venture capital" at the registration table

Digital Safari Business Plan Competition

7:30 - 9:00 pm

GreenBizz Project finalists
make their presentations for virtual VC funding

Video Showcase

9:00 - 9:15 pm

Watch student-made video commercials while
our judges decide the Business Plan Competition winners

Digital Safari Innovation Awards

9:30 - 9:30 pm

Inspiring Creativity, Recognizing Initiative, Rewarding Effort

Making Innovation as Cool as Music and as Exciting as Sports!

Every high school can participate in the Innovation Fair!
Mentors needed - Convenient on-line video conferencing

For more information, visit our website at:
www.innovationfair.org



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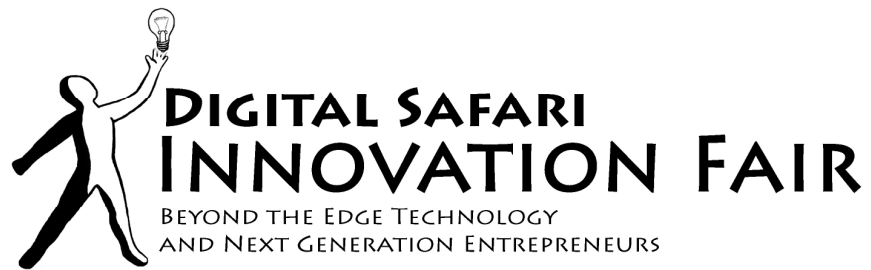


INNOVATION WITHOUT LIMITATION!

Presenting NextGen Innovators



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INNOVATION WITHOUT LIMITATION!

Dot-Com Excitement & Energy



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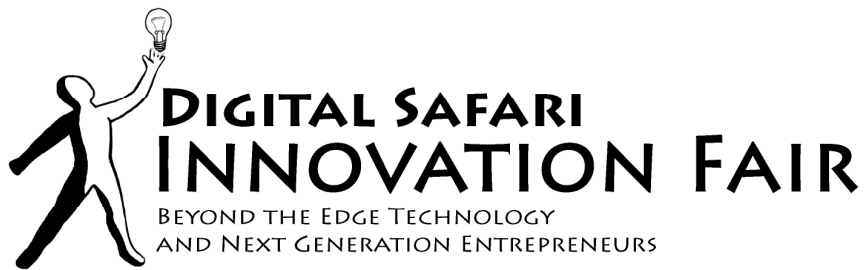


Excellent Parent and Community Involvement



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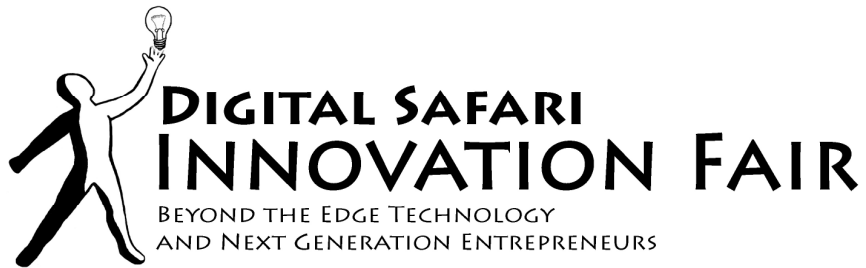


INNOVATION WITHOUT LIMITATION!

Highly Competitive - Exciting!



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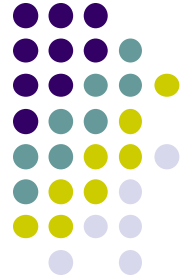


INNOVATION WITHOUT LIMITATION!

**Rewarding Creativity with
Recognition, Scholarships ...**



**... and
Opportunities!**



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The Digital Safari

*Making INNOVATION
as Cool as Music and
as Exciting as Sports!*



presented by
Mark Westwind, MPA
www.InnovationFair.org
925-372-8486

